



SOCIETY OF PSYCHOLOGISTS
IN MANAGEMENT

Background

Over thirty years ago, a seasoned group of psychologists, who believed that their career paths would benefit from a unique professional association, founded the Society of Psychologists in Management (SPIM). Since the very beginning SPIM has attracted a diverse group of psychologists who serve as managers, executives, public sector administrators, academicians, and consultants. They are experienced professionals, many of whom have line authority and budgetary discretion.

The primary gathering for members is the annual conference held in the early spring. This meeting generally alternates between sites in the southwest and southeast United States. The theme of the conference changes every year, as SPIM members would expect. Some of the more recent conference titles are:

- 2014 Building Resilience for a Stronger Future
- 2015 Leading In a Changing World
- 2016 Leading Institutional Change in Turbulent Times
- 2017 The Heart and Mind of Leadership
- 2018 Navigating Leadership and Organizational Transitions
- 2019 Lead the Way, Leveraging Psychological Science to Improve the Workplace

Conferences are relatively intimate events with attendance averaging about 90 professionals a year. There is a great deal of informal, professional discussion in addition to the usual conference presentations and Q&A. Topics are often approached from an unusual perspective, sparking discussions that persist long after the sessions are over.

SPIM Conference 2020

The 2020 conference, workshops, and institutes will be held in Santa Fe, NM February 27th – March 1st. The theme is: Psychologist-Managers as the New Social Influencers: Sharpening the Performance Edge for Leaders and Organizations

Speakers will cover topics such as:

- Transitioning from Psychologist to Psychologist-Manager
- The Neuroscience of Trust, Empathy, and High-Performance Teams
- Intersectionality and Cultural Competence in Leadership
- Communicating Across Generations: How Boomers and Gen X Can Bring Out the Best in Millennials and Gen Z

- Recruiting and Nurturing a Diverse Talent Pod in Stem Fields
- Sharpening the Performance Edge for Physicians and Other High Functioning Professionals
- Leading Transformational Change: The Human Connection

The conference is a key venue for engaging experienced professionals and sharing new ideas. It is an important professional home. In addition to its core membership, SPIM is expanding its reach through conference workshops such as “Transitioning from Psychologist to Psychologist-Manager.” This event draws psychologists who are just starting their managerial journey and are getting their first experience of SPIM fellowship and camaraderie.

SPIM conference attendees respect the products and services offered by conference sponsors. Attendees are an inquisitive, engaged group, interested in making themselves and the organizations they serve more effective. As such they are eclectic in outlook and open-minded to effective, innovative products and services.

Attendees are also truly appreciative of the contribution that sponsors make to the success of the conference. They respect the fact that a sponsor understands the value in reaching out to a relatively small but influential group of professionals. Sponsors who have attended the conference have commented favorably on the quality of the event and the people they have met.

A sponsorship package explaining the various options is available for your consideration from:

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